



News From MAIENstreet

A Neighborhood Newsletter From
Councilman Brian Maienschein



May 2004

Volume 4 Issue 5

Proudly Representing the
District Five
Communities of:

- Carmel Mountain Ranch*
- Mira Mesa*
- Rancho Bernardo*
- Sabre Springs*
- San Pasqual*
- Scripps Ranch*
- Sorrento Mesa*
- Sorrento Valley*

Maienschein Unveils Plan to Protect San Pasqual Valley

On May 5, 2004, I was proud to present the San Pasqual Vision Plan, my policy initiative designed to prevent commercial development within the San Pasqual Valley.

Protecting the rural heritage and beauty of the pristine Valley has been a priority of mine since I was elected in 2000. Imagine if someone would have done this for Mission Valley 50 years ago, how much nicer our City would be. I'm proud to protect the last large piece of open land left in San Diego.

The San Pasqual Vision Plan will ensure the Valley remains the City's environmental jewel, agricultural treasure and precious water resource that it is today. No longer will we have to worry that another golf course, driving range, shopping center, hotel, residential development or office building will be built in Valley.

Protecting the 11,000 acres that encompass the Valley is vital to the City. The Valley is one of the last remaining agricultural areas in Southern California. In addition, the Valley is an invaluable water resource due to its surface water storage capacity at Lake Hodges and groundwater storage potential.

I introduced the Vision Plan to the public at a press conference in the Valley and at City Hall during a presentation to the Land Use & Housing Committee. Following the committee's review, the plan will be for-

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Councilmember Maienschein was joined by his wife, Janna, and daughter, Taylin, at the press conference on May 5, 2004 in the beautiful San Pasqual Valley.



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At the press conference, I was joined by more than 40 supporters of the Vision Plan. I would like to thank those in attendance for their support. Special thanks goes to Marc Lindshild of the San Pasqual/Lake Hodges Community Planning Group, Dave Kreitzer of the Rancho Bernardo Planning Board and Jan Fuchs of the Sierra Club for speaking at the press event.

The Vision Plan consists of 10 action items:

- 1) Prohibit further commercialization of the Valley.
- 2) Make zoning changes to preserve the Valley's rural character and encourage agricultural uses.
- 3) Protect the quality and capacity of the Valley's surface water and groundwater basin.
- 4) Preserve and promote agricultural uses.
- 5) Protect sensitive habitat areas.
- 6) Promote passive recreation.
- 7) Build consensus among bordering cities and agencies bordering the Valley.
- 8) Establish an interpretive center.
- 9) Inform local community groups of planning and land use issues relevant to the Valley.
- 10) Seek better mechanisms for increasing protection of the Valley.

Following approval by the City Council, the action items in the Vision Plan will be divided into segments for implementation by the City Manager's office. The Plan is available for review on my City Council District 5 website at www.sandiego.gov.

Maienschein Hosts Tree Planting in Rancho Bernardo



Twenty volunteers helped beautify Rancho Bernardo on April 17, 2004, by joining me to plant eight crepe myrtle trees near the Westwood Club on West Bernardo Drive.

The volunteer group included Boy Scouts and members of several local community boards.

I would like to thank this dedicated group of volunteers for coming out on a Saturday morning to assist me with this service project.

Councilmember Maienschein was joined by volunteers at the tree planting in Rancho Bernardo.



Maienschein Celebrates Opening of Pedestrian Bridge

On May 6, 2004, I celebrated the grand opening of the pedestrian bridge over Camino Del Norte near the intersection of Bernardo Center Drive in Rancho Bernardo.

Joining me in the celebration was Mike Rust from Newland Communities; Libby Saleh, the honorary Mayor of Rancho Bernardo; George Cooke from the Rancho Bernardo Planning Board; and about 100 children, parents and faculty from Turtleback Elementary School. The campus is located near the bridge.

Newland Communities paid \$3 million to build the bridge as part of the 4S Ranch Housing Development. My office helped to ensure the bridge opened in a timely manner. The Rancho Bernardo Planning Board and Community Council worked with Newland on the design.



The bridge is necessary because many students have to cross seven lanes of traffic on Camino Del Norte on their way to school. My office helped implement temporary solutions until the bridge was built, including the funding of beacon lights to alert drivers of children walking in the area. The bridge empties into a shopping center near the school that has been identified as a "Safe Zone" for children, so there will be plenty of adults monitoring the area if a student needs emergency assistance.

Progress Report: Rebuilding Scripps Ranch



Councilmember Maienschein kicks-off construction of 70 StoneField homes in Scripps Ranch.

Driving through the burned areas, it is wonderful to see foundations being poured, and frames going up for dozens of homes. As of early May, the City's Development Services Department has issued 58 permits to rebuild homes.

Get ready to see the pace of rebuilding effort pick up quite a bit in the next few weeks. The owners of 70 of the 345 homes destroyed or damaged in the Cedar Fire are ready to submit their plans.

I am eagerly awaiting the day when we can all celebrate the completion of rebuilding Scripps Ranch. My office is available to assist fire victims

at the Local Assistance Center, 11885 Cypress Canyon Road in Scripps Ranch from 8 a.m. to 5 p.m. Monday, Wednesday and Friday. If you need assistance with the rebuilding process, please stop by or call us at (858) 790-0122.



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<http://www.sandiego.gov/city-council/district-5>

From my website, you can also sign up to receive **e-News from MAIENstreet** every month via e-mail.

It's a pleasure to serve you on the San Diego City Council!